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www.adrianaportfolio.com

EXPERIENCE

06/2010 – Present: Graphic Connections Group – www.gcfrog.com

Creative Director 01/2011 – Present

Manage Creative department and everyday tasking. Organize creative and production workflow.

Graphic Designer/Print & Web 06/2010 – 12/2010

Creative graphic design for print: logos, stationery, brochures, flyers, direct mail, postcards, invitations, booklets, posters, etc. Pre-press for offset and digital printing, web design.

06/2008 – 05/2010: Multicom – www.multi.com

Graphic Designer/Web

Web design for e-commerce web sites (www.theavspot.com & www.multiconnects.com), graphic and visual concepts, Banners and advertisements. Manage product and image database in Magento and Joomla.

02/2008 – 12/2008: Quebecor World Premedia – www.quebecorworld.com

Graphic Designer/Production

Page layout of educational math books. Position through The Creative Group. Projects: 02 – 03/2008 and 08 – 12/2008.

01/2008 – 05/2008: Missouri Botanical Garden – www.mobot.org

Graphic Designer Volunteer

Print materials for the Communications Division—invitations, posters, banners, brochures, advertisements, etc.

02/2003 – 09/2007: M3 Communications Group, Inc. / A Hill & Knowlton Associate – www.m3bg.com

Creative Director

Managed Creative Department. Involved in all aspects of concept development, design, production process, & customer service.

07/2001 – 02/2003: Bulgarian Transport Press – www.bg-transport.com

Graphic Designer & Marketing/Sales

Newspaper, magazine, and catalog advertisements for truck transport industry. Customer service, sales.

08/2000 – 06/2001: Tangra Rock Radio – www.radiotangra.com

Promotion & Public Relations Manager

Created commercial scripts, organized concerts, events, and press conferences.

11/1998 – 07/2000: Yankulov Advertising Agency – www.yankulov.bg

Graphic Designer & Platemaker

Graphic design, photographs, pre-press, offset printing and production. Platemaker for offset.

FREELANCE

Logos and stationery, brochures, PowerPoint presentations, invitations, flyers, etc.

EDUCATION

10/1993 – 01/1999: National Academy of Fine Arts, Bulgaria, European Union – www.nha-bg.org

Master of Fine Arts

09/1986 – 06/1991: High School of Printing & Photography, Bulgaria, European Union – www.npgpf.hit.bg

Graduated with Major in Photography

PROFICIENT SKILLS

Adobe CS: InDesign, Photoshop, Illustrator, Dreamweaver, and Acrobat
CorelDRAW, PageMaker, and QuarkXPress
Word, Excel, and PowerPoint

MAC and PC platforms
HTML, Magento, and Joomla
Pre-press, Offset/Digital printing knowledge
Art Photography

REFERENCES

Ellen Flesch

Senior Graphic Designer, Missouri Botanical Garden, St. Louis, MO
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Maria Zhekova

Senior Associate, Marketing & Planning Systems (MaPS), Waltham, MA
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(Former Manager at M3 Communications Group, Inc.)

Greg Wade

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Joshua Jeffryes

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J. S. McMillan

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